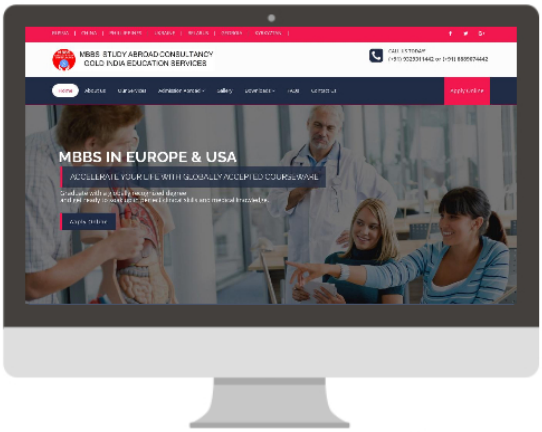
Audit Results for mbbsabroadstudy.com

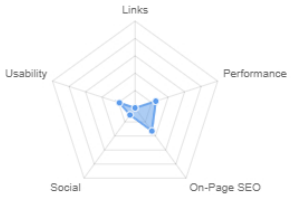
D-

Your page needs improvement

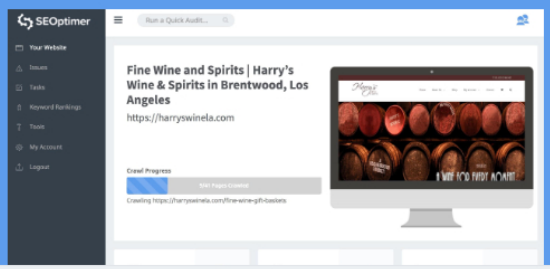
Recommendations: 29



On-Page SEO	Links	Usability	Performance	Social
D+	F	D-	D	F



Report Generated: 22 March 10:26AM UTC **Refresh Results Now**



Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

Learn More - DIY SEO

SEOptimer

Recommendations

Toggle: Links | On-Page SEO | Social | Other | Performance | Usability

Execute a Link Building Strategy	Links	High Priority
Include a meta description tag	On-Page SEO	High Priority
Implement a redirect to HTTPS on your website	On-Page SEO	Medium Priority
Implement a XML sitemaps file	On-Page SEO	Medium Priority
Add Canonical Tag	On-Page SEO	Medium Priority
Add H1 Header Tag	On-Page SEO	Medium Priority

Improve site load speed	Performance	Medium Priority
Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Make use of HTTP/2+ protocol	Performance	Low Priority
Optimize your images to reduce their file size	Performance	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Implement an analytics tracking tool	On-Page SEO	Low Priority
Add Schema Markup	On-Page SEO	Low Priority
Please add Facebook Open Graph Tags	Social	Low Priority
Add X Cards	Social	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Add business address and phone number	Other	Low Priority
Add Local Business Schema	Other	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove iFrames	Usability	Low Priority
Minify your CSS and JS Files	Performance	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority
Improve the size of tap targets	Usability	Low Priority

On-Page SEO Results

Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

MBBS Study Abroad

Length : 17

Meta Description Tag

Your page appears to be missing a meta description tag.

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

http://mbbsabroadstudy.com
MBBS Study Abroad

Hreflang Usage

Your page is not making use of Hreflang attributes.

Language

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage

Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency
H2	7
H3	4
H4	42
H5	6
H6	0

Show details

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
details	×	×	×	16
view	×	×	×	15
mbbsmd	×	×	×	15

medical	✗	✗	✓	14
students	✗	✗	✓	14
country	✗	✗	✗	12
universities	✗	✗	✓	9
education	✗	✗	✗	9

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
view details	✗	✗	✗	15
medical universities	✗	✗	✗	5
international students	✗	✗	✗	4
foreign students	✗	✗	✗	4
study abroad consultancy	✗	✗	✓	4
marian school	✗	✗	✗	4
best country	✗	✗	✗	4
mbbs study abroad	✓	✗	✓	4

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1163

Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 34 images on your page and 19 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Show details

Canonical Tag

Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page does not redirect to a HTTPS (SSL secure) version.

Robots.txt

Your website appears to have a robots.txt file.

http://mbbsabroadstudy.com/robots.txt

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

XML Sitemaps

We have not detected or been able to retrieve a XML sitemaps file successfully.

Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Create it yourself with our free tool: XML Sitemap Generator

Analytics

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic
abroad mbbs consultancy	EN	1	880	267
abroad mbbs consultancy	HI	1	880	267
mbbs abroad consultant	EN	1	880	267
mbbs abroad consultants	EN	1	880	267
mbbs abroad consultants	HI	1	880	267
consultants for mbbs abroad	EN	2	880	142
mbbs consultancy	HI	1	260	79
university of perpetual philippines	EN	17	14,800	63
our lady of fatima university medicine	EN	96	27,100	56
our lady of fatima university valenzuela	EN	84	27,100	56

Track Keyword Rankings

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

3,438
Monthly Traffic Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	6
Position 2-3	4
Position 4-10	33
Position 11-20	79
Position 21-30	40
Position 31-100	430

Links

Backlink Summary

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

Domain Strength

Page Strength

368	110
Backlinks	Referring Domains

285	83	2	0	81	91
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL	Referring Page Title	Anchor Text
82	https://www.rippling.com/blog/best-countries-to-hire-remote-freelance-writers	The best countries to hire remote freelance writers | Rippling	over 95% of the adult population
75	https://www.sitelike.org/similar/30mbbs.com/	Top 77 Similar websites like 30mbbs.com and alternatives	mbbsabroadstudy.com
73	https://www.teamly.com/blog/outsourcing-to-philippines/	Outsourcing to Philippines: Why Should Outsource & How it Works	More than 95% of its population
70	https://www.best-seo-domains.com/4de0afc94bf791fe86f79af62f7dd804d89e57fa/0ad0aba63a65352283cf7a5d8a28d668bb33824e	Seo.Domains - The top list of SEO domains for sale	mbbsabroadstudy.com
62	https://www.uzhnu.edu.ua/en/cat/foreign-representatives/excel_ishan	UzhNU » Representatives » EXCEL ISHAN	www.mbbsabroadstudy.com
56	http://www.biglistofwebsites.com/abroad-education.html	#Abroad Education • Raw Ranked Sites	mbbsabroadstudy.com
50	https://besthostingprice.com/top-domain-list-1871	Alexa top domain list - Page 1871	mbbsabroadstudy.com
49	https://sprackle.com/link.php?n=1561363&c=7	MBBS Study Abroad Consultancy	MBBS Study Abroad Consultancy
49	https://bye.fyi/keyword-ranking/1597239/learn+english+manila	Learn English Manila | Keyword Rankings	Philippines is the 3rd Largest English speaking country in the ...

Top Pages by Backlinks

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
http://mbbsabroadstudy.com/	41
http://www.mbbsabroadstudy.com/Downloads/Philippines.pdf	38
http://mbbsabroadstudy.com/Downloads/Russia.pdf	34
http://www.mbbsabroadstudy.com/Downloads/MCI%20eligibility_certificate...	24
http://www.mbbsabroadstudy.com/	20
http://www.mbbsabroadstudy.com/Downloads/MCI%20eligibility_certificate...	13
http://www.mbbsabroadstudy.com/texila.php	10
https://www.mbbsabroadstudy.com/Phillippines.php	8
https://mbbsabroadstudy.com/	7
https://www.mbbsabroadstudy.com/China.php	7

Top Anchors by Backlinks

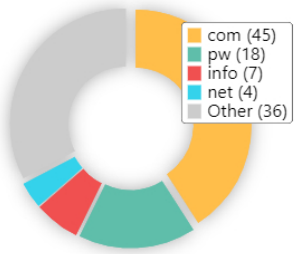
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
Go Now	123
mbbsabroadstudy.com	57
Visit	53
medical council of india - MBBS Study Abroad	12
No preview available yet	8
MBBS Study Abroad	7
www.mbbsabroadstudy.com	7
http://www.mbbsabroadstudy.com/Downloads/MCI%20eligibility_certificate...	6
Visit Website	5

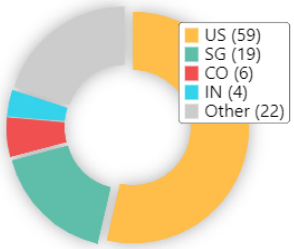
Top Referring Domain Geographies

These are the Top Geographies we have found linking to your site.

Top TLDs



Top Countries



On-Page Link Structure

We found 134 total links. 4% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Friendly Links

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Show details

Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an example PDF Report

Embed the Audit Tool into your website. Get notified of leads straight from your website.

Learn More - White Label

SEOptimer

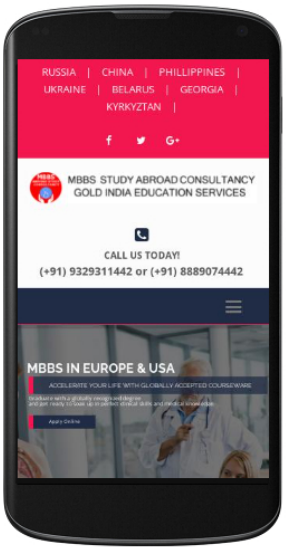
Usability

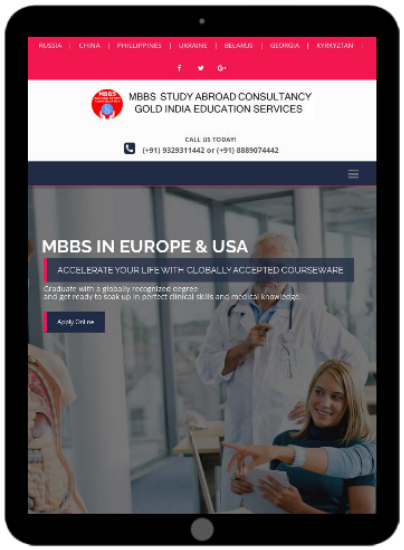
Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.





Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

Lab Data	Value
First Contentful Paint	11.3 s
Speed Index	76.6 s
Largest Contentful Paint	120.3 s
Time to Interactive	125 s
Total Blocking Time	18.15 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings
Reduce unused JavaScript	69.25 s
Eliminate render-blocking resources	13.22 s
Serve images in next-gen formats	5.55 s
Defer offscreen images	2.25 s
Efficiently encode images	1.05 s
Reduce unused CSS	0.9 s
Minify CSS	0.45 s
Properly size images	0.45 s
Avoid serving legacy JavaScript to modern browsers	0.15 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

Lab Data	Value
First Contentful Paint	7.6 s
Speed Index	21.5 s
Largest Contentful Paint	29 s
Time to Interactive	31 s
Total Blocking Time	4.46 s
Cumulative Layout Shift	0.381

Opportunities	Estimated Savings
Eliminate render-blocking resources	10.53 s
Reduce unused JavaScript	3.75 s
Serve images in next-gen formats	0.72 s
Defer offscreen images	0.16 s
Properly size images	0.16 s

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

Your page appears to be using iFrames.

iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

Favicon

Your page has specified a favicon.

Email Privacy

No email addresses have been found in plain text on your page.

Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Show details

Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.

Consider making these tap targets larger to provide a better user experience.

Show details

Performance Results

Your performance could be better

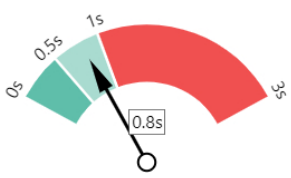
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

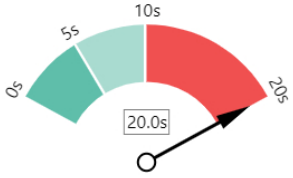
Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

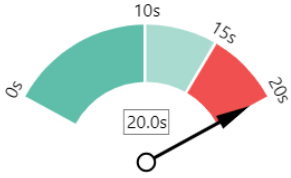
Server Response



All Page Content Loaded



All Page Scripts Complete



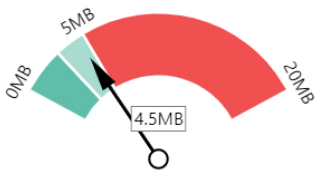
Download Page Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

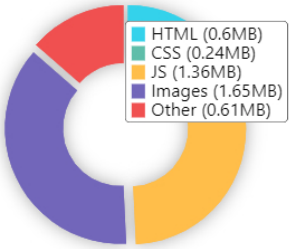
Download Page Size

Download Page Size Breakdown

Download Page Size



Download Page Size Breakdown



Total 4.45 MB

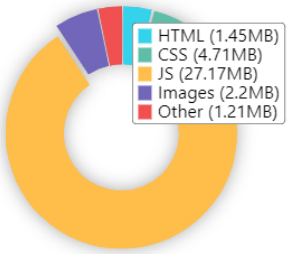
Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

Compression Rates

HTML		0.6 MB (59% Compressed)
CSS		0.24 MB (95% Compressed)
JS		1.36 MB (95% Compressed)
Images		1.65 MB (25% Compressed)
Other		0.61 MB (50% Compressed)
Total		**4.45 MB (87% Compressed)**

Raw Page Size Breakdown



Total 36.74 MB

Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.

Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources
240	28	77	29	35	71

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

Show details

JavaScript Errors

Your page is not reporting any JavaScript errors.

HTTP2 Usage

Your website is using an outdated HTTP protocol.

We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

Optimize Images

Your page appears to include images which are poorly optimized.

Properly formatting and compressing images can have a significant impact on page load performance.

Show details

Minification

Some of your JavaScript or CSS files do not appear to be minified.

Minification is a reasonably simple way to reduce page size, and subsequently load time.

Show details

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code

and unnecessarily complicate HTML code.

Show details

Social Results

Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Page Linked ✓

Your page has a link to a Facebook Page.

https://facebook.com/mbbsabroadstudybpl

Facebook Open Graph Tags ✗

We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel ✗

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked ✓

Your page has a link to a X profile.

https://twitter.com/mbbscanbedoctor

X Cards ✗

We have not detected X Cards on your page.

X Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on X.

Instagram Linked ✗

No associated Instagram profile found linked on your page

LinkedIn Page Linked ✗

No associated LinkedIn profile found linked on your page.

YouTube Channel Linked ✗

No associated YouTube channel found linked on your page.

YouTube Channel Activity *i*

No associated YouTube channel found linked on your page.

Want to grow your YouTube Channel? Try our YouTube SEO Tool TubeRanker

Local SEO

Address & Phone Shown on Website ✗

We can't identify one or both of these components on the page. Missing: Address

Phone	+91 88890 74442

Local Business Schema ✗

No Local Business Schema identified on the page.

Google Business Profile Identified *i*

You can see information about your page's Google Business Profile within this report by signing up to one of our premium plans.

Signup - Free Trial

Want to improve your Local Search Presence? Try our Local SEO Tool LocalRanking

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
Apache HTTP Server	
Bootstrap	
jQuery	
jQuery UI	
YouTube	

Server IP Address

116.206.104.120

DNS Servers

ns1.cp-in-18.bigrockservers.com
ns2.cp-in-18.bigrockservers.com

Web Server

Apache

Charset

text/html; charset=UTF-8

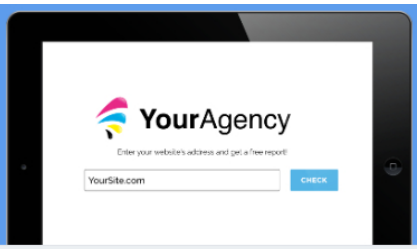
Review Child Pages

Page
/Belarus.php
/China
/China.php
/GeorgiaUniversities.php
/Krygyzstan.php
/Phillippines.php
/RussiaUniversities.php
/Services.php
/Ukraine.php
/ajax-load/reservation-form.php
/index.php
/page-about.php

Show me more

Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

Learn More - Embedding

SEOptimer